

BRASHEAR NAMED GENERAL MANAGER OF FAIR

The Board of Managers of The Great Frederick Fair announced that it has named Becky Brashear as its General Manager. Board of Managers President, James S. Grimes, said “Becky’s dedication and efforts to the fair and the fair industry has created the pathway for her to earn this position. It is because of her leadership that The Great Frederick Fair has produced so many award winning programs.”

In this role, Ms. Brashear will be responsible for the administration of the corporation and providing leadership necessary for the accomplishment and implementation of Board policies, goals and objectives. She will serve as principal professional resource to the President and Board of Managers/Board of Directors, and will assist in matters of policy formulation and implementation. Additionally, she will establish the organizational work plan for staff, and direct its implementation.

Ms. Brashear started her involvement with The Great Frederick Fair as a 4-H/FFA member exhibiting livestock, she then continued her service to the fair as Editor of the Agriculture & Greenhouse Section of The Frederick News-Post a position she held for 12 years. She joined the fair industry in 1989 as Assistant Executive Director for The Montgomery County Agricultural Fair. In 1995, she accepted a position with The Great Frederick Fair as Executive Assistant to the Board of Managers.

Active in the industry, Ms. Brashear is Zone II director of the International Association of Fair and Expos (IAFE) and has chaired the following international committees: Agriculture, Membership, Competitive Exhibits, Commercial and Wine & Dine. Additionally, she has served as the Zone II membership chair. In addition to Zone Director, covering the states from Maryland to Florida, Ms. Brashear is serving on the IAFE’s Nominating Committee and the Wine & Dine Educational Foundation fundraiser. She has given numerous presentations at the IAFE conventions, zone and statewide conferences as well as served as a round table moderator.

On a state and local level, Ms. Brashear has served on the Maryland Agricultural Association of Fairs and Shows as a member and held the offices of, Vice President, President, and ex-officio. During her tenure as President she was instrumental in forming partnerships with the Maryland Department of Agriculture, Maryland Agricultural Fair Board, Department of Health and Mental Hygiene and Maryland Farm Bureau helping create a unified voice on health and legislation issues directly related to the Maryland fair industry. The Great Frederick Fair has won over 41 IAFE awards for various educational programs and promotional initiatives under her leadership.

Over the years, special honors and awards bestowed upon her include Maryland State Fair Person of the Year (2009); Frederick County 4-H Angel Award (2006); Certified Fair Executive designation (1998); Selected as one of Frederick County’s People to Watch by The Frederick Magazine (1997); 1st place for Agriculture Coverage by the National Newspaper Association (1989); and Honorary American FFA Degree (1986).