



Eddie Mercer Agri-Services, Inc.

2020 Vintage Art Contest & Auction

The 158th Fair
Sept. 18-26, 2020

Purpose/History

Supporting Agricultural Education programs at The Great Frederick Fair. The Vintage Art Contest & Auction has raised over \$40,000 to date.

Local artists receive a project and are partnered with local sponsors. Completed projects are displayed in downtown merchant windows. In the weeks leading up to the Fair, the public is invited to view the projects and even participate by selecting their favorite project and merchant display through the Fair's Facebook page. The projects are brought back to the Fair and auctioned off to the highest bidder on Sunday, Sept. 20 at 3p.m. in the South Side Tire & Auto Beef Barn (Bldg. 18).

Theme

Farm Fresh Fun - Lettuce Turnip the Beet

Ways to Participate

- Sponsor an artist – **\$250**
 - Artist incorporates sponsor's logo on project and sponsor is tagged on Facebook contest
- Display a Vintage Art project – **\$0**
 - Merchants decorate their storefront window(s), to promote The Great Frederick Fair in our community, displaying one of the Vintage Art Projects driving traffic to your business.
 - Upon signing up to participate as a Merchant Window Display, guidelines and criteria will be sent. *(it's easy!)*
 - Ability to have Fair make Facebook post promoting a special discount/ driving traffic to your store.

Merchant will be eligible for two separate contests:

- 1 - Facebook Contest: Merchant Display with the most likes
1st – \$200 2nd – \$100 3rd – \$50
- 2 - Official Judges Selection
1st – \$300 2nd – \$200 3rd – \$100



Project Object
Shovel

Annual Theme

